

Message Text

UNCLASSIFIED

PAGE 01 QUITO 05185 040143Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----072680 041104Z /15
R 032040Z AUG 77
FM AMEMBASSY QUITO
TO USDOC WASHDC
INFO SECSTATE WASHDC 5283

UNCLAS QUITO 5185

E.O. 11652: N/A
TAGS: EIND, EC
SUBJECT: OPPOSITION TO TRADEMARK APPLICATION FOR CHEESEBURGER
IN ECUADOR - FOLLOW-UP

REF: STATE A-2233; QUITO 4523

Q. IN FOLLOW-UP EFFORTS EMBOFF HAS DISCOVERED THAT THE U.S.
FIRM BURGER KING CORPORATION HAS CONTRACTED THE SERVICES
OF THE ECUADOREAN LAWYER DR. ALEJANDRO PONCE MARTINEZ TO
OPPOSE THE ISSUANCE OF THE SUBJECT TRADEMARK APPLICATION.

2. CURRENT STATUS AND NEXT STEPS: ISSUANCE OF THE
APPLICATION IS AWAITING THE OUTCOME OF DISCUSSIONS BETWEEN
DR. ALEJANDRO PONCE MARTINEZ AND THE TRADEMARK APPLICANT.
IF THESE PARTIES CAN NOT RESOLVE THIS MATTER MAONG
THEMSELVES BEFORE THE END OF THIS MONTH, THEN IT WILL
GO TO COURT FOR A DECISION.

3. INDICATIONS ARE THAT BURGER KING IS GOING TO CARRY
THE BALL. IF ANY ACTION IS REQUIRED OF THE EMBASSY,
PLEASE ADVISE.
BLOOMFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: DISPUTES, TRADEMARK APPLICATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 03-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977QUITO05185
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770279-0578
Format: TEL
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197708101/aaaadhxi.tel
Line Count: 45
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a2bd8c4e-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
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Reference: 77 STATE A-2233, 77 QUITO 4523
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 09-Nov-2004 12:00:00 am
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Review Exemptions: n/a
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Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1403262
Secure: OPEN
Status: NATIVE
Subject: OPPOSITION TO TRADEMARK APPLICATION FOR CHEESEBURGER IN ECUADOR - FOLLOW-UP
TAGS: EIND, EC, BURGER KING
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a2bd8c4e-c288-dd11-92da-001cc4696bcc
Review Markings:
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